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Immediate Release

Virginia Law Firm Rolls Out Muffins, Manicures and Massages

Alexandria, VA (April 6, 2010) . . . Morning omelettes and giant burgers . . . movies and baseball games . . . manicures and massages . . . these are just a few of the over-the-top, celebratory activities planned by one Virginia law firm in saluting their employees during Staff Appreciation Week observed nationally beginning April 18.

During this economic turndown most businesses are downsizing and many law firms are actually closing their doors. However, the seven-attorney firm of MercerTrigiani, is celebrating the secret to their continued success – their 13 employees. The Old Town Alexandria-based real estate law firm is hosting a week-long celebration of their workforce that includes:

Monday, April 19 - Mr. Omelette Day

Staff Appreciation Week kicks off with Mr. Omelette Caterers serving made-to-order omelettes for each staff member. Also, in support of the firm's newly initiated Workplace Wellness program, breakfast will include a cornucopia of healthy food choices.

Tuesday, April 20 - Thank You in a Big Way on "Big Day"

Attorneys go "big" by accessorizing with big sunglasses, big bow ties and big hats showing employees that they are a "big" part of MercerTrigiani's success. The highlight of the day is a "big" lunch featuring a giant hamburger as entrée and other gargantuan lunch items. The extended lunch break includes oversized door prizes and the Tom Hanks' movie, "Big."

Wednesday, April 21 - Muffins, Manicures and Massages

Employees kick off the work day with gourmet muffins, and as the day progresses, each staff member will be treated to a professional manicure or massage. Employees will depart their spa treatment with a goody bag overflowing with pampering products to use at home.

Thursday, April 22 - Take Me Out to the Ballgame

On Thursday afternoon, employees and their guests will be invited to a surprise field trip to Nationals Park in Washington, D.C to see a Nationals baseball game with all of the fixins'. Before the first pitch, attorneys will pass out "game" goody bags, baseball caps and traditional baseball snacks to maximize the "Nationals" experience.

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Friday, April 23 - Mercer vs. Trigiani Field Day

To emphasize the firm's new Workplace Wellness program, MercerTrigiani concludes Staff Appreciation Week with a "work group walk" to the nearby Potomac River for a traditional field day at Oronoco Park. Following a heart-healthy box lunch, Team Mercer and Team Trigiani will compete in a series of physically challenging games led by Justin Bates, a Snap Fitness trainer. Awards will be presented to employees logging the week's most pedometer miles and visits to the firm's fitness center.

Members of the media are invited to participate in any of the events or report on one or more days of MercerTrigiani's Staff Appreciation Day. To schedule a print or broadcast interview or photo story, please contact Pat Hassard, marketing manager, at 804/320-4959 or at pathreeds@msn.com.

About MercerTrigiani

MercerTrigiani is a boutique real estate law firm that provides corporate, litigation and public policy legal counsel to more than 400 condominium, property owner, real estate cooperative and timeshare owner associations, real estate developers and individual owners located throughout Virginia and Washington, D.C. The firm currently serves clients at two Virginia locations - 112 South Alfred Street in Alexandria and 16 South Second Street in Richmond. For more information on MercerTrigiani or the practice of community association law, visit www.MercerTrigiani.com.

About Administrative Professionals Week (Staff Appreciation Week)

Since 1952, the International Association of Administrative Professionals has honored office workers by sponsoring Administrative Professionals Week. Today, it is one of the largest workplace observances outside of employee birthdays and major holidays. There are more than 4.1 million secretaries and administrative assistants working in the United States, according to U.S. Department of Labor statistics, and 8.9 million people working in various administrative support roles.

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